



2013 STRATEGIC POSITION

FINAL

11/16/2012

MISSION

The ***Mission*** of The Hip Society is to advance knowledge of hip disorders, promote evidence-based treatment, and refine surgery of the hip in order to improve the lives of patients.

VISION

The ***Vision*** of The Hip Society is to be the premier independent professional association dedicated to the pursuit of new knowledge, and dissemination of advancements in clinical practice related to disorders of the hip.

VALUES

- **Knowledge** – The Hip Society’s principal function is the pursuit of ***knowledge*** about disorders of the hip and promoting its dissemination in an unbiased and transparent manner.
- **Research** – The Hip Society promotes discovery and innovation through support of ***research*** that seeks to further our understanding and treatment of disorders of the hip.
- **Integrity** – The ***integrity*** of The Hip Society is based on candid and honest discourse in an environment predicated on mutual respect and full disclosure of conflicts of interest.
- **Collaboration** – Through active ***collaboration*** with other organizations that embrace its mission, The Hip Society will expand its sphere of influence while preserving its strategic focus.
- **Membership** – The Hip Society supports ***its members*** as thought leaders in the field of hip disorders who have demonstrated excellence in the domains of diagnosis, treatment, and research.

- **Patient Care** – The Hip Society will pursue advances in the field that improve the *quality of life* for patients with disorders of the hip.

STRATEGIC GOALS

- 1. KNOWLEDGE SHARING:** The Hip Society will provide educational discourse through activities such as the “open” and “closed” meetings, as well as other independent and jointly ventured educational endeavors.
- 2. RESEARCH:** The Hip Society will support and encourage research in the area of hip disorders, promote dissemination of findings, and identify new areas for future study.
- 3. MENTORSHIP:** The Hip Society will create programs and support activities to attract and mentor promising young orthopaedic thought leaders and investigators who have demonstrated interest, commitment, credibility, and achievements in the field.
- 4. COLLABORATION:** The Hip Society will build new, collaborative partnerships and enhance existing relationships to complement its reputation for leadership and discovery in the field.
- 5. SOCIETY VIABILITY AND SUSTAINABILITY:** As an independent professional society, The Hip Society will provide the structure, resources, and focus required to successfully execute its programs and activities in perpetuity.

STRATEGIC OBJECTIVES

1. KNOWLEDGE DISSEMINATION: The Hip Society will provide an educational discourse aimed at improving patient care through its activities, such as the “open” and “closed” meetings, as well as other independent and jointly ventured educational endeavors.

Objectives:

- 1) Educational enhancements on the Society’s website to include information or links to other resources of interest to:
 - a) Patients
 - b) Members
 - c) Non-member physicians
- 2) Support and participate in a coordinated approach with other partnering organizations, such as the AAOS, The Knee Society, and AAHKS to provide the highest possible quality and relevant patient education information related to the care of hip disorders.
- 3) Advance the Society’s Mission by leveraging existing and future independent and co-branded activities to facilitate knowledge sharing among medical professionals and the public.
- 4) Ensure the continued value of both the open and closed meetings as foundation programs for other educational efforts.

2. RESEARCH: The Hip Society will support and encourage research in the area of hip disorders, promote dissemination of findings, and identify new areas for future study.

Objectives:

- 1) Establish a standing Research Committee charged to:
 - a) Help develop, refine, and position the field's research agenda.
 - b) Encourage collaborative investigation through multi-center studies.
- 2) Support funding of the research agenda, through a combination of existing sources (i.e., OREF, NIH) and the development of new funding opportunities.

3. MENTORSHIP: The Hip Society will create programs and support activities to attract and mentor promising young orthopaedic thought leaders and investigators who have demonstrated interest, commitment, credibility, and achievements in the field.

Objectives:

- 1) Develop a plan for formal program(s) for mentoring non-member physicians and orthopedic surgeons in professional activities centered on the advancement of care of disorders of the hip.
- 2) Develop an operational plan to facilitate increased member involvement in Society's activities.
- 3) Support and promote existing Hip related fellowship programs.
- 4) Continue to support the current universal fellowship match program related to the hip, and work with partner organizations to streamline the current processes, expand the orthopedic community financial support and increase the overall effectiveness of this program and to promote the highest level of training and education in the field of hip surgery.

4. COLLABORATION: The Hip Society will build new, collaborative partnerships and enhance existing relationships to complement its reputation for leadership and discovery in the field.

Objectives:

- 1) Facilitate a collaborative effort to identify and disseminate the best available evidence on trends and strategic issues in the field.
- 2) Facilitate a collaborative effort to assure that the field speaks with a single coordinated voice on hip related issues and public policy.
- 3) Enhance relationships with relevant organizations that have common goals.

5. VIABILITY AND SUSTAINABILITY: As an independent professional society, The Hip Society will provide the structure, resources and focus required to successfully execute its programs and activities in perpetuity.

Objectives:

- 1) Regularly review governance and organizational structure and needs to create a strategic Board of Directors and innovative committee environment.
 - a) Conduct an annual committee structure review to assure effective and efficient organizational process.
 - b) Increase opportunities for, and encourage, members' involvement in the work of committees and the Board.
- a) Establish a standing Communications Committee.
 - i) Track, record and periodically disseminate information on the members' cumulative contributions to advancing the field through a variety of targeted communiques to

other members, non-member orthopaedic surgeons, medical associations, government agencies, and the public.

- 2) Establish an appropriate reserve fund policy to ensure financial stability and optimal use of its resources to for the long-term support and implementation of its Mission.
- 3) Align resources by an annual budget process to ensure adequate support of the most recent strategic plan.
- 4) Develop an annual program of work consistent with the most recent strategic plan.